



Mecklenburg County ABC Board Celebrates MoRA Community ABC Store Opening

Meck ABC surpasses historical \$100 million community investment mark; adds significant economic impact to revitalization of MoRA neighborhood

CHARLOTTE – June 10, 2021 – The Mecklenburg County ABC Board celebrated the opening of its relocated ABC Store in the MoRA neighborhood at 4047 Connection Point Blvd., in Charlotte and commemorated surpassing the \$100 million community investment mark at a store preview event on Thursday.

The newly constructed ABC Store, set to officially open June 14, will add significant economic impact to the redevelopment of the MoRA community, with \$3.2 million invested into the store by Meck ABC, nearly 250 jobs (including construction) generated, and increased foot traffic with an anticipated 165,000 retail transactions per year.

"Whatever we get or give it's from our operations. We're efficient and we always try to do better. We're about community focus and will be going more in that space moving forward," Keva Walton, CEO of the Mecklenburg County ABC Board, said.

As part of Thursday's event, Meck ABC presented checks of **\$1,000,000** - over and above the standard amount written in legislation - to Mecklenburg County and the City of Charlotte. The profits distributed by ABC give local governments the ability to take on projects that best reflect local needs including parks and services that improve the quality of life for residents.

"ABC has donated over 129 million dollars since it's inception over 75 years ago. It's great work and we are proud to have them apart of the community," Dena Diorio, Mecklenburg County Manager, said.

"We are an organization that promotes vitality and vibrancy for the community of Monroe Road so we are happy to have ABC apart of the community," John Lincoln, Vice Chair of MoRA Board, said.

The Board also presented a check of additional disbursement above the expected amount to Charlotte Mecklenburg Library in the amount of **\$105,263** to provide critical resources that improve literacy in our community.

Since 1947, Meck ABC has invested over \$100 million into local nonprofits whose missions support alcohol and substance abuse treatment and prevention. Through its Community Health & Wellness Grant Program, Meck ABC provides grant funding to eligible non-profit organizations and state entities, supporting programs that focus on alcohol and substance abuse education, treatment, and prevention. Current community partners provide a wide array of programs and services to improve the health and well-being of county residents.

ABOUT MECKLENBURG COUNTY ABC BOARD:

The mission of the Mecklenburg County Alcoholic Beverage Control (ABC) Board is to manage the sale of distilled spirits by promoting excellence in customer service, fiscal responsibility, operational effectiveness, compliance with laws that govern the sale and use of alcoholic beverages and creating community partnerships to improve public health and safety. For more information, please visit www.meckabc.com.