



MECKLENBURG COUNTY ALCOHOLIC BEVERAGE CONTROL BOARD OF DIRECTORS MEETING MINUTES

October 18 2011 @ 12:00 Noon

3333 North Tryon Street Charlotte, North Carolina 28206

DIRECTORS: *Angeles Ortega-Moore, Acting Chair*

David Conway, James Ross and Jerry Hwang

ABSENT: *Cleveland Edwards, Chairman*

STAFF: *Chief Executive Officer Paul Stroup*

Chief Financial Officer Mike Tully; Law Enforcement Division Director Mike Crowley; Human Resource Director Laura Sherer; Operations Director Jason Hughes; Education/Community Relations Director Mary Ward and Administrative Assistant Dawn Carey

GUESTS: *Howard Phillips, HMP Services; Jane Goble-Clark and Scott Rosenzweig, Center for Prevention Services*

ITEMS OF BUSINESS DISCUSSED AND ACTION TAKEN:

Director Ortega-Moore called the meeting to order.

I. CHAIRMAN'S REPORT

Motion was made by Director Ross seconded by Director Conway and unanimously carried approving the September 20, 2011 meeting minutes.

Future meetings were confirmed for November 15 and December 20, 2011.

Ms. Ward introduced Ms. Jane Goble-Clark, Executive Director and Mr. Scott Rosenzweig, Chairman of the Board; both with the Center for Prevention Services. Ms. Goble-Clark requested the Board of Directors consider diversifying the Board's alcohol education distribution from Anuvia Prevention and Recovery Center to allow the Center for Prevention Services the opportunity at potential funding. After discussion, Director Ortega-Moore stated the Board would table Ms. Goble-Clark's request for future consideration.

II. LAW ENFORCEMENT

Mr. Crowley reviewed the September 2011 activity report.

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III. STORE OPERATIONS

Mr. Hughes reviewed the September 2011 sales reports.

Mr. Hughes noted during the holidays all stores will close at 6pm Friday, December 24. Mr. Hughes also announced a new shelf management project that will identify the profitability of each item sold. More information will be discussed as the project progresses. Another project being considered is digital signage in stores. This concept would allow video screens to display a wide range of information from products to public service announcements. More information will be shared as details become available.

IV. FINANCE

Mr. Tully reviewed the September 2011 financial highlights.

Director Ross questioned why the Board material for meetings was being delivered by vehicle. Mr. Tully stated the Board had discussed this previously but no decision regarding delivering Board materials had been made. Director Ross noted he would like this tabled for discussion at the November Board meeting.

Mr. Tully requested Board approval to accept the audit report presented at the September Board meeting. Motion was made by Director Ross, seconded by Director Conway and unanimously carried approving the audit report presented by Edwards, Falls, & Renegar, PLLC for FY 2012.

Mr. Tully requested Board approval to engage Edwards, Falls, & Renegar, PLLC as auditors for FY12. Director's Conway and Hwang expressed concern regarding the length of time this audit firm has performed services for the Board and whether this would mar their effectiveness.

After discussion, motion was made by Director Ross, seconded by Director Conway and unanimously carried authorizing management to engage Edwards, Falls & Renegar, PLLC as auditors for FY 2012.

V. ALCOHOL EDUCATION

Ms. Ward reviewed the September 2011 activity report.

In reference to the Center for Prevention Services presentation, the Board directed Ms. Ward to complete an assessment of the request and present her findings at the November Board of Directors meeting.

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VI. MANAGEMENT

Mr. Stroup briefly updated the board on the following points:

- Former South Boulevard location (6350 South Blvd) has had activity from potential buyers, but no confirmed offers to date;
- Eastfield and Ballantyne store leases are up for renewal; management currently reviewing options and will present findings at the November meeting;
- Callabridge Landing opening set for 3rd week of November; management continues to field calls from concerned residents in the Callabridge area;
- Management continues to meet with members of the Democratic National Convention team in preparation for next year's event. Mr. Stroup is working with North Carolina legislators to introduce a bill to open on Labor Day;
- Focus areas for strategic planning initiative were distributed for board review.

There being no further business, the meeting adjourned at 1:43 p.m.

Angeles Ortega-Moore, Acting Chair