



MECKLENBURG COUNTY ALCOHOLIC BEVERAGE CONTROL BOARD OF DIRECTORS MEETING MINUTES

November 15, 2011 @ 12:00 Noon
3333 North Tryon Street Charlotte, North Carolina 28206

DIRECTORS: *Cleveland Edwards, Chairman*

Angeles Ortega-Moore, David Conway and James Ross

ABSENT: *Jerry Hwang*

STAFF: *Chief Executive Officer Paul Stroup*

*Chief Financial Officer Mike Tully; Law Enforcement Division Director Mike Crowley;
Human Resource Director Laura Sherer; Operations Director Jason Hughes;
Education/Community Relations Director Mary Ward and Administrative Assistant Dawn
Carey*

GUESTS: *Howard Phillips, HMP Services*

ITEMS OF BUSINESS DISCUSSED AND ACTION TAKEN:

Chairman Edwards called the meeting to order.

I. CHAIRMAN'S REPORT

Motion was made by Director Conway to approve the October 18, 2011 meeting minutes. Ms. Carey noted two corrections to the minutes under Section IV – Finance and the closing signature:

Correction: misspelling of FIANCE – should be FINANCE and the closing signature of Cleveland Edwards, Chairman - should be Angeles Ortega-Moore, Acting Chair.

Motion was made by Director Conway, seconded by Director Ross and unanimously carried approving the amended October 18, 2011 meeting minutes.

Future meetings were confirmed December 13, 2011 and January 17, 2012.

There were no presenters for public comment.

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II. ALCOHOL EDUCATION

During public comment at our October 18, 2011 meeting, the Center for Prevention Services requested the Board of Directors consider diversifying the Board's alcohol education distribution from Anuvia Prevention and Recovery Center to allow the Center for Prevention Services the opportunity at potential funding. Acting Chair Angeles Ortega-Moore directed staff to complete an assessment of the request and prepare a recommendation. Ms. Ward delivered a report of her findings to board directors and recommended maintaining the current distribution structure for alcohol education.

Motion was made by Director Ross, seconded by Director Conway and unanimously carried to accept the report presented by Ms. Ward on Anuvia Prevention and Recovery Center and the Center for Prevention Services, and to maintain the current Alcohol Education distribution structure.

Ms. Ward noted the October 2011 activity report.

III. STORE OPERATIONS

Mr. Hughes reviewed the October 2011 sales reports.

IV. FINANCE

Mr. Tully reviewed the October 2011 financial highlights.

Mr. Tully updated on the recent broadband conversion. Five stores have been converted with no interruption to business. The project is anticipated to be completed within the next couple of weeks.

Director Ross questioned whether the board has a health care prevention program in place. Ms. Sherer informed the board offers at no cost flu shots, a "smoking cessation" program with no deductible and a wellness program that offers annual physicals and other benefits for plan participants. Director Ross requested Ms. Sherer research information on corporate YMCA memberships to offer ABC employees as part of the wellness program.

V. LAW ENFORCEMENT

Mr. Crowley reviewed the October 2011 activity report.

VI. MANAGEMENT

Mr. Stroup briefly updated the board on the following points:

- Eastfield and Ballantyne store leases are up for renewal; management will review options at its December meeting with Mr. Malcolm McLean present;
- Callabridge Landing opening November 16th; Mr. Stroup and Ms. Ward met with members of the Callabridge community at Cook Memorial Presbyterian Church to address concerns regarding the new location;
- Focus areas for strategic planning and “dashboard” measurements were discussed. Management continues to build its strategic planning initiatives.

VII. CHAIRMAN’S REPORT

The board discussed implementing a new method to deliver monthly board meeting material. Director Ross recommended the board consider receiving material electronically. Ms. Carey proposed sending material electronically and have hard copies available during the meeting. Director Ortega-Moore favored electronic delivery, Director Conway had no preference and Chairman Edwards preferred Ms. Carey’s suggestion of both methods. Director Ross requested management research providing Apple iPad’s for the board’s use. Chairman Edwards advised Ms. Carey to proceed using both methods.

Chairman Edwards noted new board liaison assignments:

- Chairman Edwards, Operations, Human Resources & Audit
- Director Ortega-Moore, Alcohol Education
- Director Conway, Law Enforcement
- Director Ross, Community Relations
- Director Hwang, Finance & Audit

Chairman Edwards advised should board directors find interest in any other department, feel free to participate.

There being no further business, the meeting adjourned at 1:18 p.m.

Cleveland Edwards, Chairman