



MECKLENBURG COUNTY ALCOHOLIC BEVERAGE CONTROL BOARD OF DIRECTORS MEETING MINUTES

June 21, 2011 @ 12:00 Noon

3333 North Tryon Street Charlotte, North Carolina 28206

DIRECTORS: Cleveland Edwards, Chairman

Angeles Ortega-Moore, David Conway and via teleconference Jerry Hwang

STAFF: Chief Executive Officer Paul Stroup

Chief Financial Officer Mike Tully; Law Enforcement Division Director Mike Crowley and Officer Donna Medina; Human Resource Director Laura Sherer; Operations Director Jason Hughes, Chip Griffin and Eric Hathaway Store #2; Education/Community Relations Director Mary Ward and Administrative Assistant Dawn Carey

GUESTS: Jennifer Hurd, Bank of America (VP of North Carolina Marketing and Sponsorship & Manager of Global Corporate Social Responsibility)

ITEMS OF BUSINESS DISCUSSED AND ACTION TAKEN:

Chairman Edwards called the meeting to order.

I. CHAIRMAN REPORT

Motion was made by Director Conway to approve the May 24, 2011 meeting minutes. Mr. Stroup noted one correction to the minutes under Section VI – Management:

Correction: “Motion was made by Director Ortega-Moore, seconded by Director Conway and unanimously carried approving the exercising of the amended first five year option.”

Motion was made by Director Conway, seconded by Director Ortega-Moore and unanimously carried approving the amended May 24, 2011 meeting minutes.

Future meetings were confirmed for July 19 and August 16, 2011.

There were no presenters for public comment.

Mr. Crowley recognized Officer Donna Medina for her work in creating and instructing students through the **DELTA** (Drivers Education Leading To Appropriate Actions) program. Officer Medina travels throughout the Charlotte area teaching students enrolled in driver’s education classes the importance of understanding the affects of alcohol while driving. Officer Medina gave a brief summary outlining the program.

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Mr. Hughes recognized the management team, Chip Griffin and Eric Hathaway, from ABC Store #2, (3124 Weddington Road) and presented them with the Inventory Management Award and the Excellence in Management Award.

(Mr. Hwang joins the meeting via teleconference.)

In the absence of Director Harry Lomax, Chairman Edwards presented a plaque to Mr. Stroup recognizing Mr. Lomax's service to the board. Mr. Lomax resigned from the Mecklenburg County ABC Board on June 1, 2011 due to health reasons.

II. STORE OPERATIONS

Mr. Hughes reviewed the May 2011 sales report.

Mr. Hughes gave a brief overview for the list of "best sellers" by category.

III. FINANCE

Mr. Tully reviewed the May 2011 financial highlights.

IV. ALCOHOL EDUCATION

Ms. Ward introduced and thanked Ms. Jennifer Hurd for her time and participation with assisting the board in the recommendation process for FY2012 Alcohol Education Grant Program. On behalf of the board of directors, Chairman Edwards presented Ms. Hurd with a plaque recognizing Ms. Hurd for two years of volunteer service.

Ms. Ward reviewed the outlined proposal as presented:

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Organization	Funding Request	Funding Recommendation
The Arc of Mecklenburg County*	\$4,259.80	\$ 4,260
Bethlehem Center of Charlotte	\$30,000	\$25,000
Changed Choices, Inc.	\$30,000	\$30,000
Children's Theatre of Charlotte	\$30,000	\$30,000
Community Culinary School of Charlotte *	\$30,000	\$25,000
Dilworth Center for Chemical Dependency	\$30,000	\$30,000
First Baptist Church—West Community Services Assn.	\$30,000	\$30,000
Florence Crittenton Services, Inc.	\$30,000	\$30,000
Freedom House of Mecklenburg, Inc.	\$27,540	\$27,540
Hope Haven, Inc.	\$30,000	\$30,000
InnerVision, Inc.	\$30,000	\$30,000
Men's Shelter of Charlotte	\$30,000	\$30,000
Mexican Cultural Society*	\$16,530	\$15,000
Safer Communities Ministry, Inc.	\$30,000	\$30,000
The Salvation Army—A Georgia Corporation	\$30,000	\$30,000
St. Peter's Homes at McCreesh Place	\$30,000	\$30,000
Substance Abuse Prevention Services—Latino Program*	\$29,884.32	\$30,000
Twelfth Step Service Club	\$11,000	\$11,200
United Family Services	\$30,000	\$30,000
University of North Carolina at Charlotte	\$30,000	\$30,000
Urban Ministry Center	\$30,000	\$30,000

Carolinas Medical Center—Center for Injury Prevention—SBRITE for Seniors*	\$30,000	
Carolinas Medical Center—Center for Injury Prevention—Law Enforcement*	\$30,000	
Davidson College*	\$18,164	
Elon Homes and Schools for Children	\$30,000	
Footprints Ministry, Inc.*	\$8,457	
Foundation for a Drug Free World*	\$30,000	
Harvey B. Gantt Center for African American Arts+Culture	\$30,000	
Johnson and Wales University*	\$19,200	
Mission Film Works—How Would That Look On You?*	\$30,000	
Mission Film Works—Binging: Real Talk for Parents*	\$30,000	
Mothers Against Drunk Driving (MADD)*	\$20,000	
Oxford Houses of Mecklenburg County*	\$30,000	
Substance Abuse Prevention Services—CMDFC SPIDA	\$30,000	
Women of Strength*	\$25,000	
TOTAL	\$930,035.12	\$558,000

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After discussion, Ms. Ward requested board approval of FY2012 Alcohol Education Grant awards of \$558,000.

Motion was made by Director Conway, seconded by Director Hwang and unanimously carried approving FY2012 Alcohol Education Grant awards in the amount of \$558,000.

Ms. Ward requested the Board approve raising the individual organization award amount from \$30,000 to \$50,000. After discussion, Chairman Edwards directed Ms. Ward to return to the Board's at its July meeting a requested action outlining this request.

V. LAW ENFORCEMENT

Mr. Crowley reviewed May 2011 activity reports.

Mr. Crowley informed the board on recent initiatives within the law enforcement division relative to the officer's weapons. He reviewed the types of weapons each officer carries. During a recent ride-along, Director Hwang raised questions concerning properly securing shot guns within vehicles. Mr. Crowley reported to the Board he is currently researching locks to properly secure these weapons in each vehicle.

VI. MANAGEMENT

Mr. Stroup presented a resolution to establish a regular meeting schedule for monthly board meetings. Motion was made by Director Conway, seconded by Director Ortega-Moore and unanimously carried approving the resolution to establish a regular meeting schedule for the Mecklenburg County ABC Board.

Mr. Stroup presented the 2012 budget for approval. Motion was made by Chairman Edwards, seconded by Director Conway and unanimously carried approving the 2012 budget as submitted.

Mr. Stroup gave a slide presentation of the new South Boulevard store. The store is nearing completion and scheduled to open July 11.

Mr. Stoup updated the board on Callabridge Landing site. He gave a slide presentation noting the location of the board owned property. Mr. Stroup informed management has set a budget for \$1.1 million and anticipates opening approximately December 2011.

There being no further business, the meeting was adjourned at 1:10 p.m.

Cleveland Edwards, Chairman